



Company Profile

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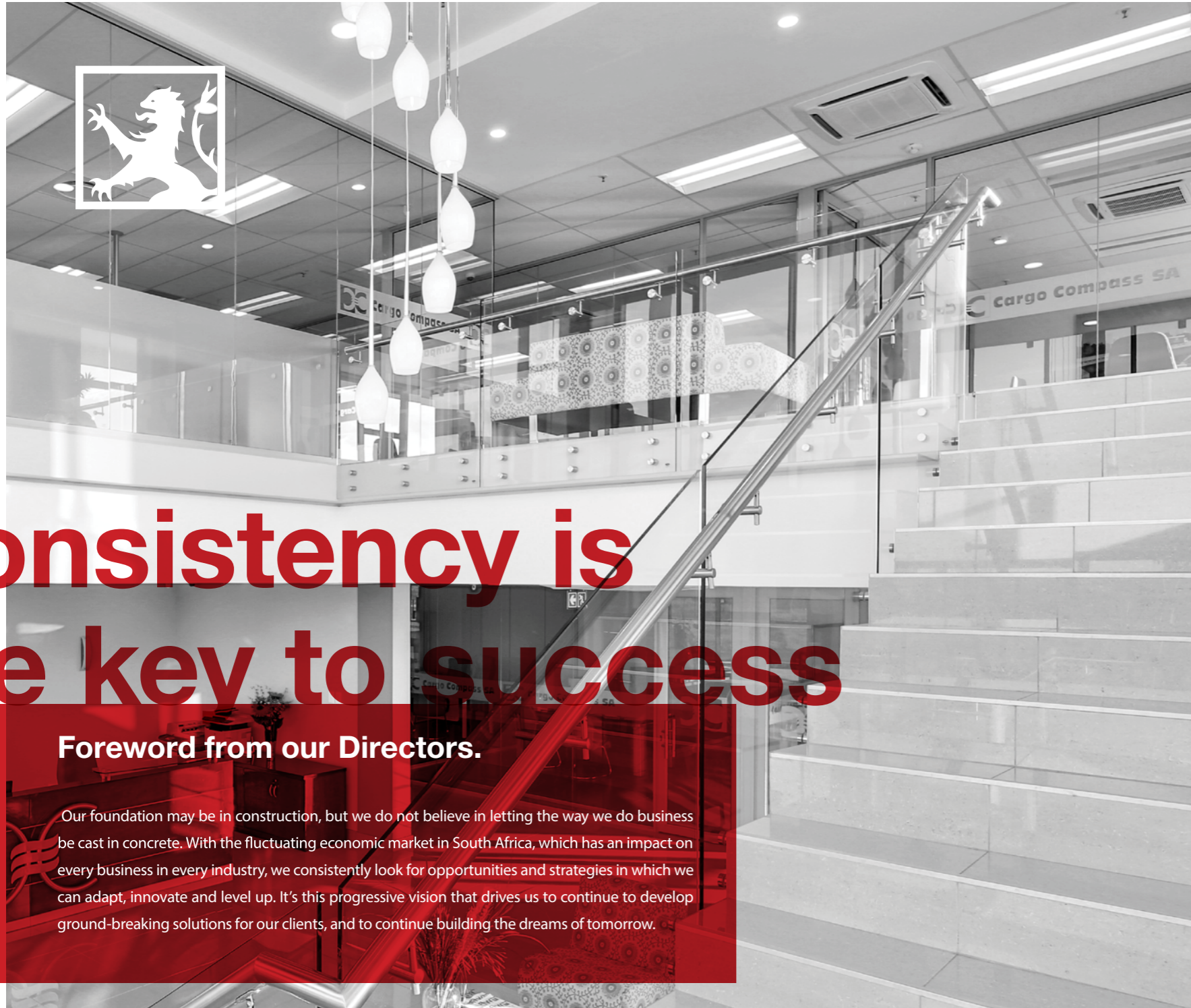
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Company Profile 2024/2025

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**Consistency is
the key to success**

Foreword from our Directors.

Our foundation may be in construction, but we do not believe in letting the way we do business be cast in concrete. With the fluctuating economic market in South Africa, which has an impact on every business in every industry, we consistently look for opportunities and strategies in which we can adapt, innovate and level up. It's this progressive vision that drives us to continue to develop ground-breaking solutions for our clients, and to continue building the dreams of tomorrow.

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Rubro Building, Who are we?



RUBRO
(ru-broh)

noun:

The unity of Roux and brother

Our Principles.

We know a lot about good foundations. Rubro's foundation is built on strong values: loyalty, humility, reliability, commitment, honesty and efficiency. Since its inception, Rubro has never failed to deliver a project on time and within the required quality. We attribute this success to the combination of values and family-like bonds among the Rubro team members. By fostering strong internal bonds, we've created a sense of accountability toward each other.

Our History.

Charl and Gerhard are the Roux brothers. They both started their careers as technicians, working for one of Southern Africa's largest construction corporations, where they steadily progressed to running their own sites. From here, Charl was approached to open and manage the building arm of a national roads and civil engineering contractor in Durban, where he held the position of director and shareholder from 2000 - 2005. For the two dynamic brothers, starting their own company was a natural progression, and thus, in 2005, Rubro Building (Pty) Ltd was founded.

Both brothers embody the values of not being afraid to jump in and get your hands dirty, and of working your way up from the bottom. Since the beginning, this has been the ethos reinforced at Rubro Building.

Today, Rubro Building is a well-established and respected brand in the industry, achieved through the continuous pursuit of excellence. Consequently, financiers have shortlisted Rubro as a low-risk principal contractor. Not only does this provide peace of mind to the client, but it also assists with obtaining finance by reducing risk during the construction phase of the development.

Why Choose Us?

100%

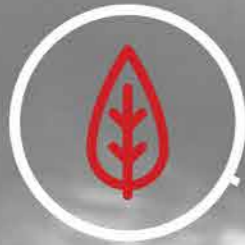
131/131
PROJECTS
DELIVERED
SUCCESSFULLY



SOLUTION
BASED



RELATIONSHIP
BUILDERS



MINDFUL OF OUR
ENVIRONMENT

100%

SAFETY
COMPLIANT

BBBEE
LEVEL
1

RUBRO
BUILDING SA

0%

LATE
DELIVERIES



SYSTEMS
DRIVEN



2.7 BILLION
TURNOVER



EST. 2005

RUBRO IS
CERTIFIED

NATIONAL HOME BUILDERS
NHBC
REGISTRATION COUNCIL

FEM

SACPCMP
CONSTRUCTING NEW PERSPECTIVES

cidb
Construction Industry Development Board

8 GB

Our Core Competencies



Measure twice,
cut once.

01 ///

Construction Services

Rubro Building is a multi-disciplinary building company with demonstrated expertise in the commercial, retail, industrial, institutional, sports and recreation sectors. The hands-on management and solution-driven Rubro approach has safeguarded the quality and performance required to excel in our product delivery.

Since 2005, Rubro Building has produced a turnover in excess of R2,7 billion and delivered zero projects late, all within the specified quality and design parameters. We foster proactive interactions with all stakeholders, continuously endeavouring to establish long-lasting relations and repetitive business.

02 ///

Turnkey Solutions

At Rubro, our expertise and sound associations with industry professionals allow us to effectively offer turnkey solutions to our clients. As builders, we understand that design-and-build construction formats can become unnecessarily complicated, with multiple contracts between agents and stakeholders. In addition, construction timings can become needlessly lengthy due to the inherent decision-making processes associated with design-and-build. With Rubro, clients have the opportunity to simplify the process, mitigate their risk and allow us to add value at every stage of the development life cycle. We excel at being the turnkey solution provider to our clients by successfully undertaking the project from start to finish and only then turning the key over to the owner. By letting our experts take charge at every phase, this solution can add great value to clients. With Rubro as the chosen turnkey solution provider, it's a model that produces synergy and simplicity.

03 ///

Cost & Project Management

Cost Management
The cost management process begins at the planning phase of a project. At Rubro, we can assist clients with estimating project costs, developing a budget, monitoring and control of costs, procurement strategies and cost reporting. With building being our core competency, we believe that we are uniquely positioned to offer valuable engineering solutions that will benefit the economic performance of a project.

Project Management
Project management comes naturally to our highly skilled construction teams. We contribute to the success of any project through planning, executing, monitoring, controlling and closing out. Rubro can shape clients' goals by assisting with managing resources and scheduling tasks efficiently and effectively.

04 ///

Property Development

Rubro has been successfully involved in numerous property developments in the role of builder, as well as developer. So we understand the client's position and perspective on development. For this reason, we can offer cooperative solutions to partner with property developers.

Health & Safety.



Safety doesn't happen by accident



Our Certifications



Health, Safety & Environment

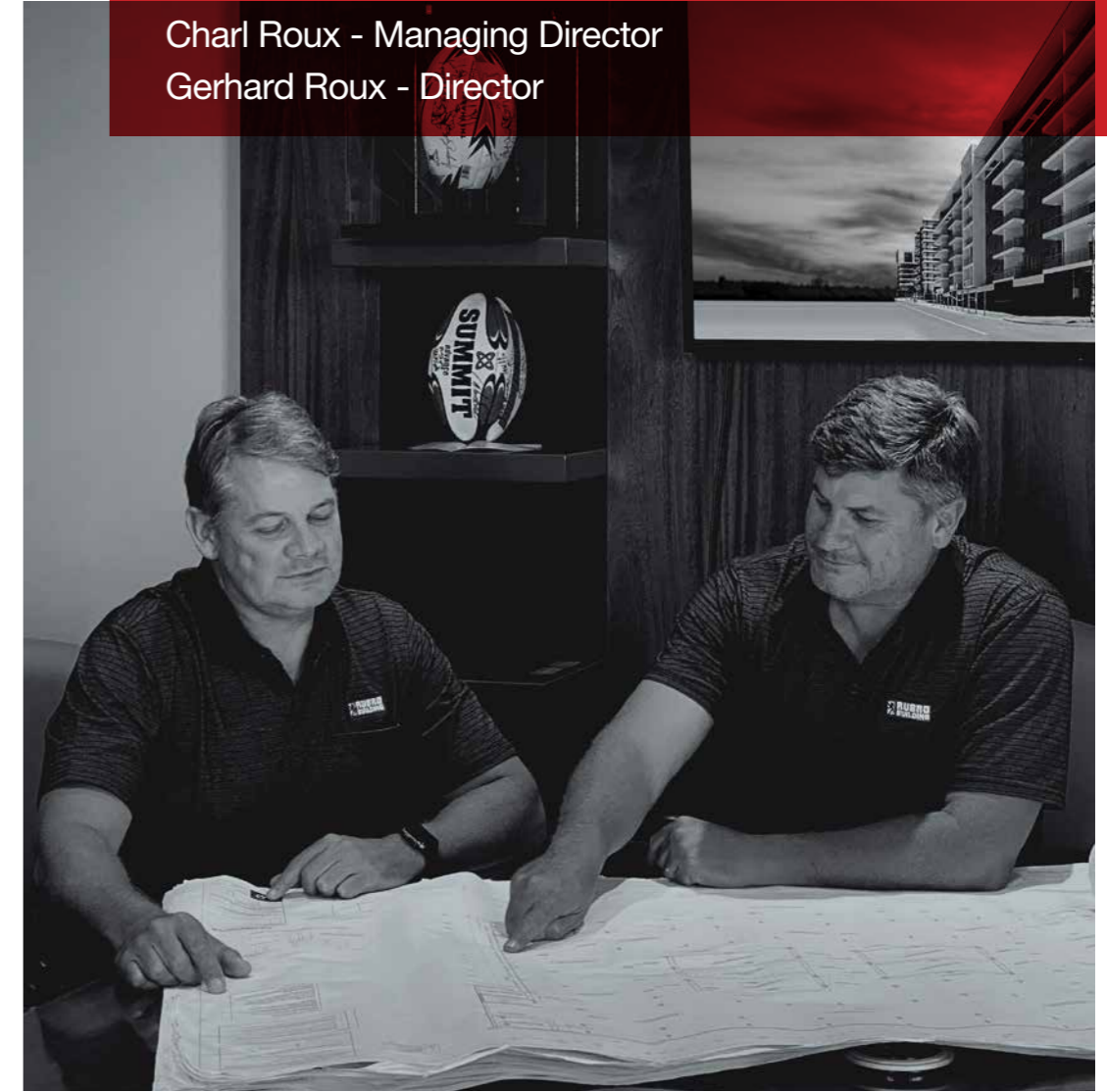
Health, safety and environmental management are integrated into the way we do business. They sit at the centre of our decision-making processes. The safety of our employees, visitors and contractors is non-negotiable. We believe in and promote sustainable building practices and do not compromise when it comes to the environment.

Our People, Meet the Leaders

Senior Management



Senior Management Team



Charl Roux - Managing Director
Gerhard Roux - Director

Our Staff.

Rubro is a family business in more than just the literal sense. We are most certainly greater than the sum of our parts. From day one our philosophy has been: together, everyone will achieve more. Our personnel are experts, and we value their qualifications, achievements and vast experience spanning decades. And because we know that a machine's operational capability can be hampered if the smallest mechanism is missing or broken, we value our team and culture tremendously. Every employee at Rubro is valued, regardless of position or title. Their dedication and passion has always been at the centre of our success.

Rubro is a family business

in more than just the literal sense, where the whole is most certainly greater than the sum of its parts.



Our People, Meet the Team



Admin Staff



Our Team



Site Staff

When you make
a commitment,
you build hope.
**When you keep it,
you build trust.**

Management & Staff



**BUILDING
SOUTH AFRICA
TOGETHER**

EST. 2019

BBBEE level 1, Rubro Building SA (PTY) LTD



Our Objectives

- To ensure that a minimum of 30% of the total staff complement are women;
- To develop an updated, detailed and accurate Preferential Procurement Policy to guide successful procurement from predominantly historically disadvantaged, South African-owned businesses;
- To ensure that an updated, detailed and accurate Enterprise Development Programme is conceptualised, developed and implemented;
- To implement new mentorship programmes to assist up-and-coming, local SMMEs and to empower PDI women.

About Rubro Building SA.

As a company, Rubro is exceeding South Africa's aspirations to empower Previously Disadvantaged Individual (PDI) businesses. We continuously strive to increase the amount of work subcontracted to emerging Small, Medium, and Micro-sized Enterprises (SMMEs).

Our long-term vision is to accompany in-house growth with equal growth in the surrounding communities. To successfully execute our short- and long-term ideals, we place undivided

attention on prerequisites, which include skills development, HIV awareness training and employment equity.

Rubro Building SA is committed to skills development and capacity building. Not only does this ensure a pool of motivated, skilled employees, but building individual capabilities also fundamentally contributes to a society that is more sustainable. This is why Rubro emphasises the upliftment of previously disadvantaged staff in the company.



Rubro Building Pty (Ltd)

www.rubro.co.za

2023 - 2024

Design by Netsuke

NETSUKE

Cargo Compass.

Cargo Compass SA (PTY) LTD
R68 Mil - 8 Months

2017



Sunningdale.

Alumstar Trading (PTY) LTD
R74 Mil - 12 Months

2017



Runway Park.

Metboard Properties Limited
R151 Mil - 12 Months

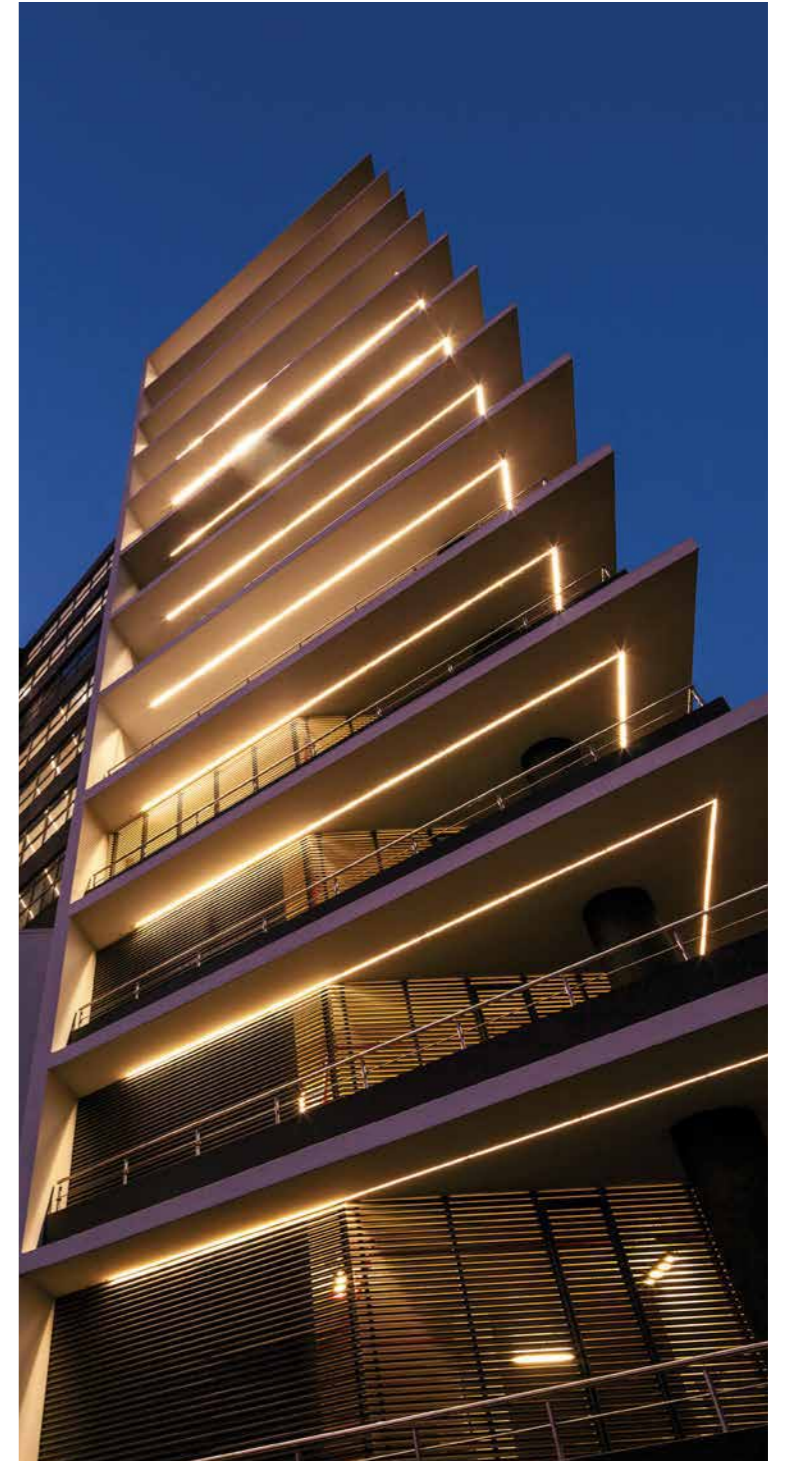
2017



Ridge 7.

Ridge 7 developments (PTY) LTD
R136 Mil - 15 Months

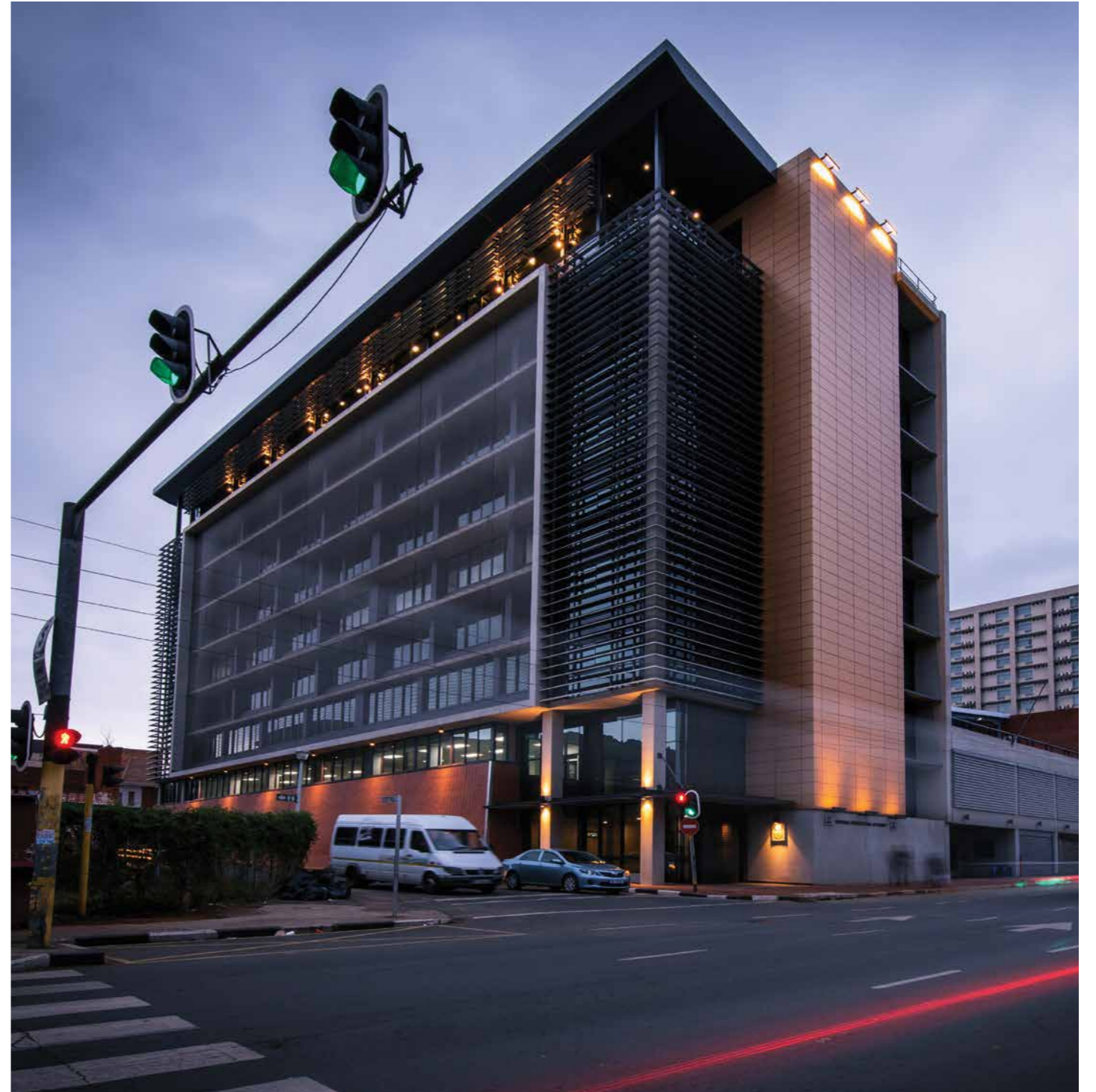
2019



NPA.

National Development of Public Works
R245 Mil - 25 Months

2019



DBJ.

Taiostep (PTY) LTD
R31 Mil - 11 Months

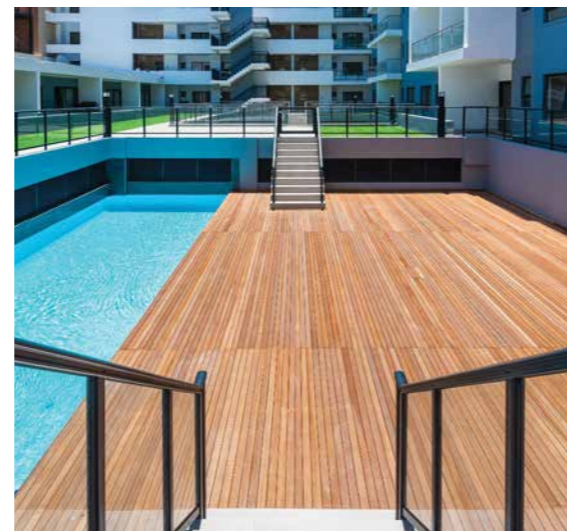
2019



Summer Park.

Summer Park Properties (PTY) LTD
R150 Mil - 13 Months

2020



Foundry Park.

Cardilox (Pty) Ltd
R55 Mil - 11 Months

2020



Bellamont.

08 on Bellamont (Pty) Ltd
R23 Mil - 11 Months

2021



Vidhiya Park.

Coco Haven 25 (Pty) Ltd
R61 Mil - 11 Months

2023



Delville.

IKALA Properties (Pty) Ltd
R25 Mil - 8 Months

2023



Tyne.

Kikembe Properties (Pty) Ltd
R50 Mil - 12 Months

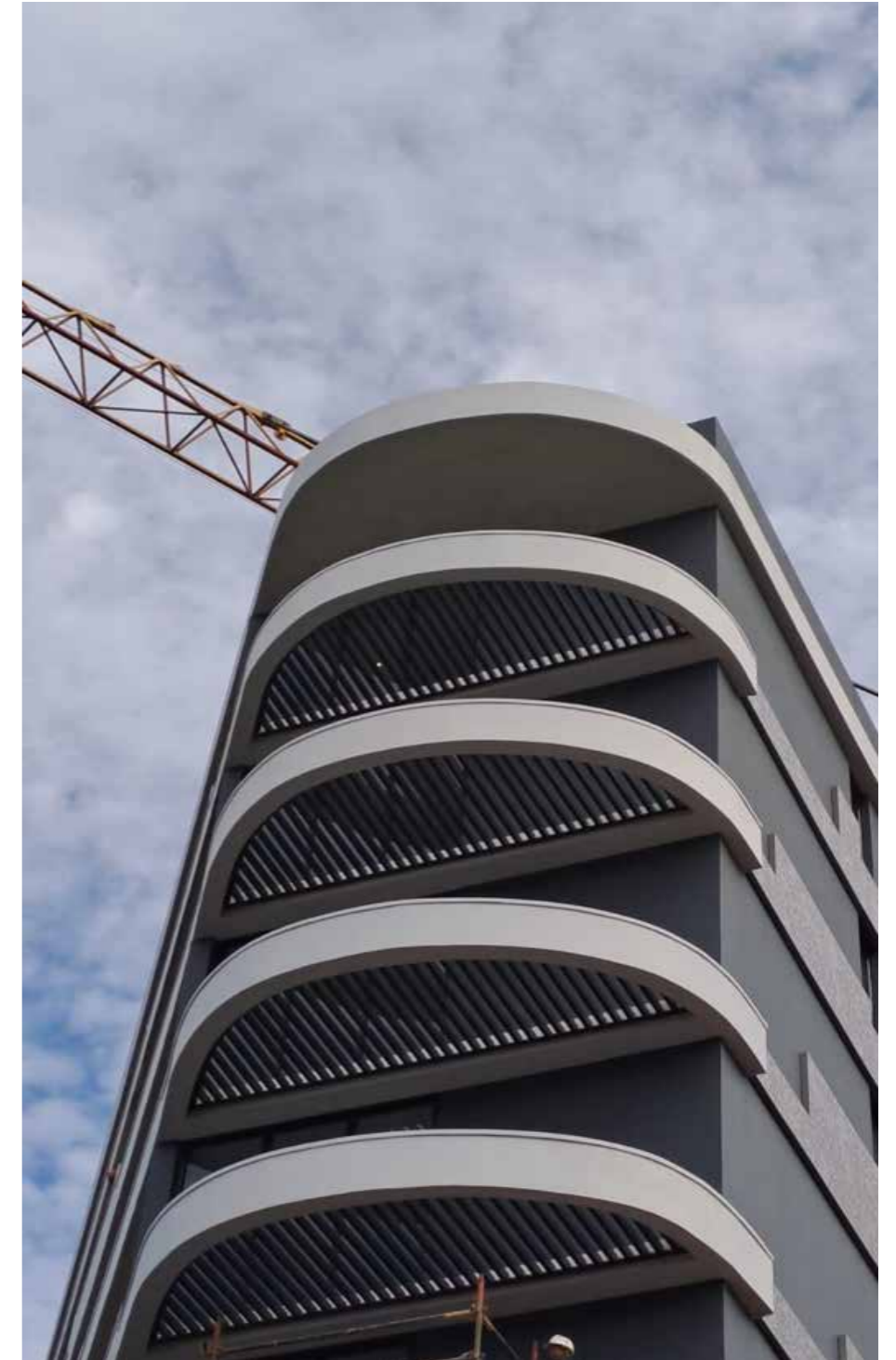
2023



The Kent.

Kikembe Properties (Pty) Ltd
R50 Mil - 12 Months

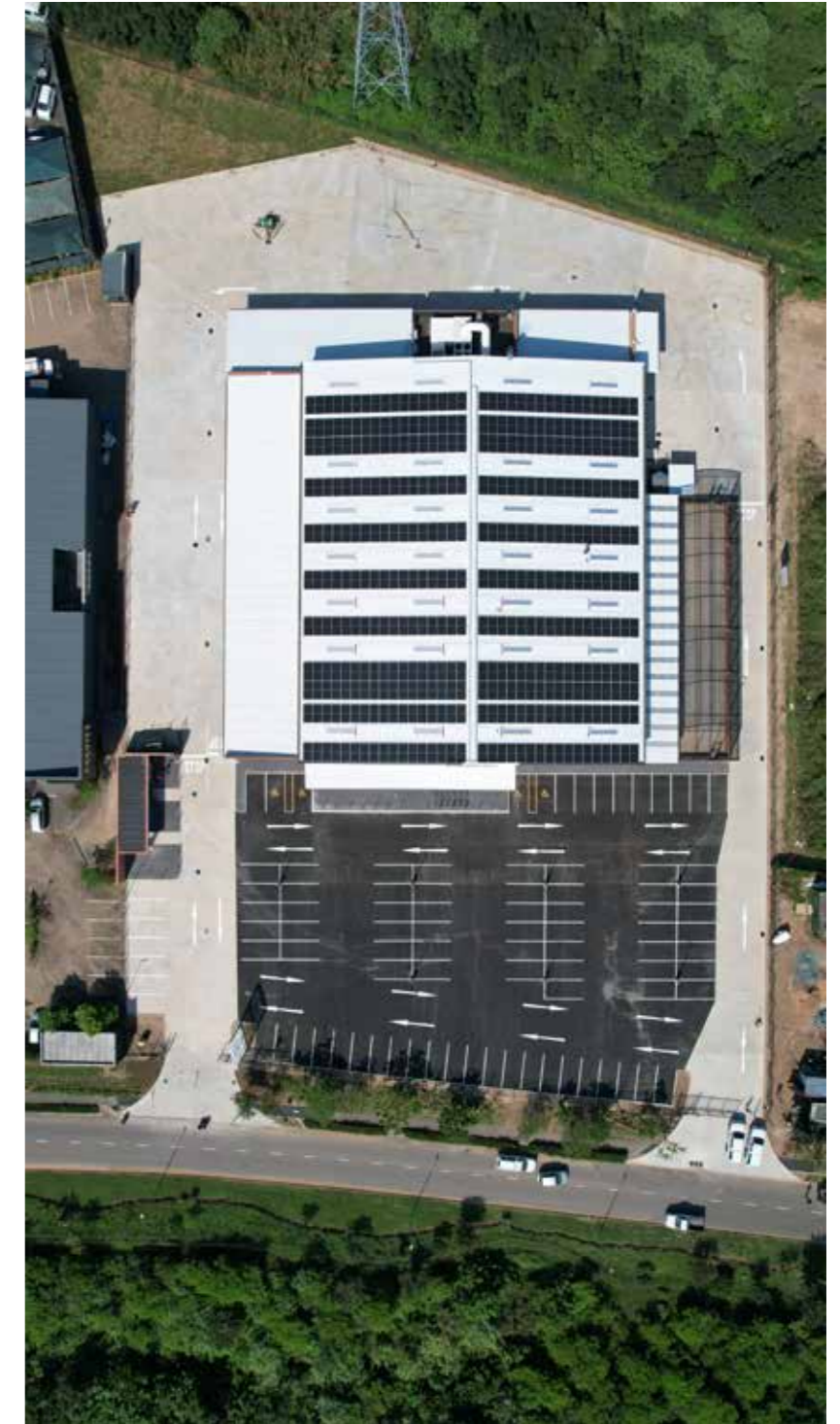
2023



Builders Express.

Eris Property Group (Pty) Ltd
R40 Mil - 6 Months

2024



FLM Cornubia.

Space-X Properties (Pty) Ltd
R88 Mil - 9 Months

2024



Atlas.

Space-X Properties (Pty) Ltd
R88 Mil - 9 Months

2024

